



Source: Tractor Supply Company

November 01, 2018 14:00 ET

Tractor Supply Company Announces Veterans Day Discount for Active and Former Military Members

BRENTWOOD, Tenn., Nov. 01, 2018 (GLOBE NEWSWIRE) -- Tractor Supply Company, the nation's largest rural lifestyle retailer, will show its appreciation for the military community this Veterans Day by offering a special 15 percent discount to veterans, active-duty personnel and their dependents on Nov. 11.

On Nov. 11, customers with a valid military ID or other proof of service will receive 15 percent off their entire purchase. The discount will be available at all of Tractor Supply's more than 1,750 locations.

"At Tractor Supply, our gratitude and support of America's military runs deep," said Colin Yankee, former U.S. Army captain and senior vice president of supply chain at Tractor Supply Company. "Our servicemen and women are not only our neighbors, but also our customers, team members and friends. We consider it a great honor to find ways to give back to them because of their service to our country."

Beyond Veterans Day, Tractor Supply partners with military and veteran groups to extend its support throughout the year. For example, the retailer recently honored 50 veteran farmers nationwide in partnership with Farmer Veteran Coalition (FVC), the nation's largest nonprofit assisting military veterans embarking on agriculture careers. Tractor Supply donated \$50,000 to veterans from coast to coast through FVC's Farmer Veteran Fellowship Fund. Veterans redeemed their donations during a one-day shopping event at Tractor Supply stores nationwide on Armed Forces Day in May 2018 to purchase critical items needed to support their agriculture business.

For more updates or information on Veterans Day and Tractor Supply's partnership with military groups, keep up with Tractor Supply at TractorSupply.com/Military.

About Tractor Supply Company

Tractor Supply Company (NASDAQ: TSCO) is in its 80th year of operation and, since being founded in 1938, has grown to become the largest rural lifestyle retailer in the United States. With over 28,000 team members, more than 1,700 stores in 49 states and an e-commerce website, Tractor Supply is passionate about serving its unique niche, as a one-stop shop for recreational farmers, ranchers and all those who enjoy living the rural lifestyle. Tractor Supply offers an extensive mix of products necessary to care for home, land, pets and animals with a focus on product localization, exclusive brands and legendary customer service that addresses the needs of the Out Here lifestyle. The Company leverages its physical store assets with digital capabilities to offer customers the convenience of purchasing products they need anytime, anywhere and any way they choose at the everyday prices they deserve. At September 29, 2018, the Company operated 1,748 Tractor Supply stores in 49 states and an e-commerce website at www.TractorSupply.com.

Tractor Supply Company also owns and operates Petsense, a small-box pet specialty supply retailer focused on meeting the needs of pet owners, primarily in small and mid-size communities, and offering a variety of pet products and services. At September 29, 2018, the Company operated 181 Petsense stores in 27 states. For more information on Petsense, visit www.petsense.com.

Contact:

Lauren McKirgan
(615) 385-1100 x2408
lmckirgan@gsandf.com