



Source: *Tractor Supply Company*

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Tractor Supply's 2018 Paper Clover Raises Nearly \$2 Million for 4-H Youth Nationwide

Donations from biannual fundraiser will send thousands of 4-H youth to enriching camps and leadership conferences

BRENTWOOD, Tenn., Oct. 22, 2018 (GLOBE NEWSWIRE) -- Thousands of 4-H youth from across the country will experience valuable hands-on learning opportunities as a result of Tractor Supply's Paper Clover Campaign. The biannual fundraiser, held in partnership with National 4-H Council, collectively raised \$1,999,661 in 2018 through donations made with purchases in store and online.

Most recently, Tractor Supply raised more than \$1 million as a result of its Fall Paper Clover event held from Oct. 3 to Oct. 14—marking the most successful fundraiser in the company's history. Tractor Supply customers participated in Paper Clover by purchasing paper clovers—the emblem of 4-H—for a donation during checkout at stores nationwide or through purchases made online at TractorSupply.com.

According to Christi Korzekwa, senior vice president of marketing at Tractor Supply Company, there is immense value in supporting 4-H youth and their skills and interests.

"Supporting today's youth means supporting tomorrow's leaders," said Korzekwa. "Since 2010, Tractor Supply customers and team members have understood and supported the Paper Clover mission—to help provide vital hands-on learning opportunities and empower more 4-H youth to become leaders in their lives, careers and communities."

Fundraising efforts from Tractor Supply's Paper Clover event fund scholarships for numerous state-level 4-H programs nationwide, and every donation benefits youth within the state it was collected. Scholarships are used for camps and leadership conferences, where attendees learn everything from animal care and woodworking to networking practices and civic responsibility.

"Thanks to our partnership with Tractor Supply Company, its team members and the communities it serves, Paper Clover provides more youth with opportunities to learn-by-doing—something that is vital to the development of their passions and interests," said Jennifer Sirangelo, president and CEO of National 4-H Council. "It's initiatives like Paper Clover that help empower and inspire youth to handle life's challenges, contribute to the world around them and ultimately develop into tomorrow's leaders."

The 2018 Fall Paper Clover event rounds out the ninth year of the campaign. The company's biannual fundraiser has collectively generated more than \$14.9 million in essential funding to date.

The Paper Clover campaign will return to Tractor Supply Company in spring 2019. For more information on the program, visit www.TractorSupply.com/4H.

About Tractor Supply Company

Tractor Supply Company (NASDAQ: TSCO) is in its 80th year of operation and, since being founded in 1938, has grown to become the largest rural lifestyle retail store chain in the United States. With more than 28,000 team members, over 1,725 stores in 49 states and an e-commerce website, Tractor Supply is passionate about serving its unique niche, as a one-stop shop for recreational farmers, ranchers and all those who enjoy living the rural lifestyle. Tractor Supply offers an extensive mix of products necessary to care for home, land, pets and animals with a focus on product localization, exclusive brands and legendary customer service that addresses the needs of the Out Here lifestyle. The Company leverages its physical store assets with digital capabilities to offer customers the convenience of purchasing products they need anytime, anywhere and any way they choose at the everyday prices they deserve. At June 30, 2018, the Company operated 1,725 Tractor Supply stores in 49 states and an e-commerce website at www.tractorsupply.com.

Tractor Supply Company also owns and operates Petsense, a small-box pet specialty supply retailer focused on meeting the needs of pet owners, primarily in small and mid-size communities, and offering a variety of pet products and services. At June 30, 2018, the Company operated 174 Petsense stores in 27 states. For more information on Petsense, visit www.petsense.com.

About 4-H

4-H, the nation's largest youth development organization, grows confident young people who are empowered for life today and prepared for career tomorrow. 4-H programs empower nearly six million young people across the U.S. through experiences that develop critical life skills. 4-H is the youth development program of our nation's Cooperative Extension System and USDA, and serves every county and parish in the U.S. through a network of 110 public universities and more than 3000 local Extension offices. Globally, 4-H collaborates with independent programs to empower one million youth in 50 countries. The research-backed 4-H experience grows young people who are four times more likely to contribute to their communities; two times more likely to make healthier

choices; two times more likely to be civically active; and two times more likely to participate in STEM programs. Learn more about 4-H at WWW.4-H.ORG, or find us on [Facebook](#) and [Twitter](#).

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A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/99c0ee11-938c-4f12-9182-5286089403d5>

Attachments:



• 4-H Youth at Camp